



## Insurance Atty Shakes Off Retirement To Join Saul Ewing

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Eighteen months of retirement was all [Saul Ewing](#)'s latest addition to its insurance practice could take before he returned to private practice and joined the firm's New York office.

William Latza has been welcomed as counsel in Saul Ewing's insurance practice in New York, the firm announced Tuesday. Latza told Law360 Pulse in an interview Tuesday afternoon that he was ready to get back to the law after retiring last year from his role as general counsel for insurance company Lemonade Inc.

"I've discovered golf is not a purpose, unless you're Scottie Scheffler," Latza said. "While I was at Lemonade, I hired Saul Ewing as outside counsel and found it was a very youthful and entrepreneurial firm. When the opportunity presented itself to join them, I figured why not?"

Latza joined Saul Ewing in mid-July on a part-time basis and deepened his positive impressions of the office culture and staff, finding them collaborative with a strong book of business. A return to private practice also gave Latza the opportunity to experience a variety of matters to handle for a variety of clients.

"I had a terrific experience at Lemonade, and I don't regret it for one minute," Latza said. "But I was representing one client. No matter how interesting the work was, it was still for just the one client. That is not an issue here."

Latza brings more than 40 years of experience to provide counsel to insurance and reinsurance companies on matters such as regulatory challenges when developing new programs, expansion into new markets, changes in organizational structures or financial challenges.

His work also includes advising on insurance technology innovations and financial transactions, and guiding companies and boards of directors through situations such as the discontinuing of operations or operating while insolvent.

"We are thrilled to welcome Bill to Saul Ewing," Frederic M. Garsson, co-chair of the firm's insurance practice, said in a statement. "Bill has put in the time to develop the deep knowledge that insurance companies need to navigate the complex web of regulatory requirements that vary state by state. He is a major force as an insurance regulatory attorney and is respected alike by insurers, producers, regulators, fellow attorneys, actuaries and other players in the industry."

Latza earned his law degree from Georgetown University Law Center in 1981 and then moved to New York City to join [D'Amato & Lynch LLP](#), a specialty law firm focused on insurance.

"Most kids don't grow up wanting to be in the insurance industry, and even fewer grow up

wanting to be insurance lawyers," Latza said. "The firm interviewed and hired me, and I found insurance was not boring. It's an amazing industry."

In 1985, Latza moved to [Stroock & Stroock & Lavan LLP](#), where he developed his insurance practice for the next 31 years. It was there he met the founders of Lemonade and helped them establish the company and then joined as general counsel in October 2016.