



## Media and Entertainment Lawyer With ‘High-Profile’ Clients Joins Saul Ewing

World IP Review

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[\[Link\]](#)

*Firm hires former Dorsey & Whitney partner with expertise in branding and advertising for IP practice*

Media, entertainment and advertising lawyer [Tamara Carmichael](#) has joined [Saul Ewing](#) as a partner in the firm’s IP group, based in New York.

Celebrities and creative content owners are among the clients that rely on Carmichael’s legal prowess, and she has worked with organisations ranging from startups to Fortune 500 companies.

She provides advice on strategic partnerships and IP protection, as well as issues related to talent agreements, social media management, branded entertainment, and digital rights.

Prior to joining Saul Ewing, Carmichael oversaw branding and advertising initiatives as a partner at [Dorsey & Whitney](#), and she was also a partner in the branding group at [Olshan](#).

She has litigated disputes in courts and tribunals including the US Trademark Trial and Appeal Board and National Advertising Division, and federal courts.

While at Dorsey & Whitney, Carmichael represented Oprah Winfrey’s company Harpo in a trademark dispute with the makers of a podcast called ***Oprahdemics***, which settled last year.

Carmichael has assisted clients in the consumer and luxury goods, sports, technology, fashion, music, and financial services industries, and also served as an in-house counsel.

[Darius Gambino](#), chair of Saul Ewing’s Sports and Entertainment Practice, said: “The breadth and depth of Tami’s experience in the media, entertainment and advertising industries is impressive.

“Tami’s dedication to providing personalised client service and her impressive track record with high-profile clients make her an invaluable asset to our team.”

New York office managing partner [Laurie Kamaiko](#) added: “While Tami serves clients across the country, she has spent much of her legal career in New York City.

“This makes her move to our Manhattan office an easy transition and sets her up to connect with clients across our footprint, including through our locations in Los Angeles and Miami.

“We are excited to welcome her to a firm where our attorneys pride themselves on cross-practice collaboration in a way that suits the complexity of her work.”

Full-service law firm Saul Ewing has over 400 attorneys in 18 offices across the US.