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## Saul Ewing Names 1st Chief Strategic Operations Officer

By **James Boyle**

Law360 (April 30, 2025, 3:43 PM EDT) -- Saul Ewing LLP beefed up its executive team by creating a new role aimed at directing firmwide initiatives and has shifted its chief marketing officer into the position.

Kelly Enache has been tapped by Saul Ewing's leadership this week to take on additional duties as the firm's first chief strategic operations officer, the firm announced Wednesday. Enache has been with Saul Ewing for over 10 years and has previously served as director of business development, marketing department director and chief marketing officer.

"As law firms and client expectations grow in scale and complexity, it is more important than ever to work cross-functionally, break down silos and align talent around high-impact business goals," Enache said in a statement to Law360 Pulse. "This role is designed to help us do exactly that — by connecting people, processes and priorities across the firm to drive coordinated, strategic progress."



Kelly B. Enache

According to Saul Ewing's announcement, Enache will oversee strategic initiatives, identify new growth opportunities and work with the executive committee on the firm's governance model. Enache's duties as chief strategic operations officer will also include leading the marketing department and growing its knowledge and practice management capabilities.

"Kelly is passionate about fostering collaboration to drive the execution of strategic goals, leveraging diverse perspectives, and combining strengths to directly impact the way we operate, innovate, and deliver value to our clients," said Jason M. St. John, Saul Ewing's managing partner, in a statement. "As we enter our next phase of growth, her leadership will be critical in aligning our strategic initiatives with the day-to-day execution needed to achieve them."

Enache earned her law degree from Rutgers Law School in 2003 and started her legal career as an associate at Dechert LLP. In 2008, she shifted into a leadership role there as litigation department director, and was then named director of marketing operations in 2011.

In 2015, Enache moved to Saul Ewing as director of business development.

--Editing by Daniel King.

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